



Application Form

Thank you very much for your interest in Al Falamanki.

This is the first step toward commencing franchise negotiations between us.

In order to get acquainted with you, we would ask you to fill out the following questionnaire, to be able to proceed in our negotiations.

The submission of this form does not constitute an agreement by either party and is purely for informational purposes.

Of course, all this information will remain confidential.

Company Data

Name _____

Address _____

Registration _____ Founded in year _____

Headquarter

Contact Partner Name _____

Phone (direct) _____ Mobile _____

Phone (office) _____ Fax _____

E-mail _____

Website _____

Company Owner _____ Nationality _____

Partners / Shareholders _____ Nationality _____

Partners / Shareholders _____ Nationality _____

Partners / Shareholders _____ Nationality _____

Company Activities

Business

☐ F & B

☐ Franchise

☐ Others

If F & B business, what kind of / how many outlets / total turnover / number of employees

Beirut, Lebanon

Telephone: +961 3 080908 E-mail: franchise@alfalamanki.com



If franchise systems, what kind and responsible for which region / how many outlets / total turnover / number of employees

If other businesses, what kind / in which region / total turnover / number of employees?

Financial Data

Along with this application please forward a copy of your company's annual report for the previous financial year or provide details of how to access it.

Business bank reference.

Additional & Basics

Why would you like to become an Al Falamanki franchise partner?

Does the company own now or has it ever owned a franchise? Give details.

When would you be interested in commencing this venture?

Which region or city is of interest for you to be an Al Falamanki partner?



Do you have any contact s / networks to possible prime bcations for the Al Falamanki shop concept (Shopping Malls, Hotels, Clubs, Free stand locations, etc.)?

☐ Yes ☐ No

If yes, please give more details about the Locations_____

Will your company be directly involved in the proposed restaurants' operation?

If not, give details of the person or entity intended to be responsible.

Are there any lawsuits pending against the company? If yes, give details.

Has the company or any of its predecessors, affiliates, officers or general partners during the 10 years period prior to today's date filed as a debtor or had filed against it bankruptcy proceedings? If yes, give details.

How would you classify our brand / market positioning so far and with which marketing idea would you like to go?

How is your development plan to penetrate the city / country? Please give us some more details about time schedule and number of shops in an overview into the next 3-4 years, if that is the case.



Do you have at your disposal free funds to realize your above given plans to develop and penetrate the market or are you planning to involve partners / investors to realize the development?

☐ Yes ☐ No

Comments _____

How did you get to know about the Al Falamanki concept?

Comments

Please use this space to discuss anything else, which may be relevant, such as company philosophy, overall business objectives, tax considerations, or other related business ventures you are involved with.

Thank you very much for completing the questionnaire! We are looking forward to get in touch with you soon.

Please sign the document and send it back:

T.I.P.

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