



## Application Form

Thank you very much for your interest in Al Falamanki.

This is the first step toward commencing franchise negotiations between us.

In order to get acquainted with you, we would ask you to fill out the following questionnaire, to be able to proceed in our negotiations.

The submission of this form does not constitute an agreement by either party and is purely for informational purposes.

Of course, all this information will remain confidential.

### **Company Data**

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Registration \_\_\_\_\_ Founded in year \_\_\_\_\_

### **Headquarter**

Contact Partner Name \_\_\_\_\_

Phone (direct) \_\_\_\_\_ Mobile \_\_\_\_\_

Phone (office) \_\_\_\_\_ Fax \_\_\_\_\_

e-mail \_\_\_\_\_

website \_\_\_\_\_

Company Owner \_\_\_\_\_ Nationality \_\_\_\_\_

Partners / Shareholders \_\_\_\_\_ Nationality \_\_\_\_\_

Partners / Shareholders \_\_\_\_\_ Nationality \_\_\_\_\_

Partners / Shareholders \_\_\_\_\_ Nationality \_\_\_\_\_

### **Company Activities**

#### **Business**

F & B

Franchise

Others

If F & B business, what kind of / how many outlets / total turnover / number of employees

\_\_\_\_\_

\_\_\_\_\_



If franchise systems, what kind and responsible for which region / how many outlets / total turnover / number of employees

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If other businesses, what kind / in which region / total turnover / number of employees?

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### Financial Data

Along with this application please forward a copy of your company's annual report for the previous financial year or provide details of how to access it.

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Business bank reference.

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### Additional & Basics

Why would you like to become an Al Falamanki franchise partner?

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Does the company own now or has it ever owned a franchise? Give details.

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When would you be interested in commencing this venture?

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Which region or city is of interest for you to be an Al Falamanki partner?

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Do you have any contacts / networks to possible prime locations for the Al Falamanki shop concept (Shopping Malls, Hotels, Clubs, Free stand locations, etc.)?

Yes       No

If yes, please give more details about the Locations \_\_\_\_\_

Will your company be directly involved in the proposed restaurants' operation?

If not, give details of the person or entity intended to be responsible.

Are there any lawsuits pending against the company? If yes, give details.

Has the company or any of its predecessors, affiliates, officers or general partners during the 10 years period prior to today's date filed as a debtor or had filed against it bankruptcy proceedings? If yes, give details.

How would you classify our brand / market positioning so far and with which marketing idea would you like to go?

How is your development plan to penetrate the city / country? Please give us some more details about time schedule and number of shops in an overview into the next 3-4 years, if that is the case.



Do you have at your disposal free funds to realize your above given plans to develop and penetrate the market or are you planning to involve partners / investors to realize the development?

Yes  No

Comments \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How did you get to know about the Al Falamanki concept?

\_\_\_\_\_

\_\_\_\_\_

### Comments

Please use this space to discuss anything else, which may be relevant, such as company philosophy, overall business objectives, tax considerations, or other related business ventures you are involved with.

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\_\_\_\_\_

Thank you very much for completing the questionnaire! We are looking forward to get in touch with you soon.

Please sign the document and send it back:

**T.I.P.**

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